

How NJ Not-For-Profits Can Leverage AI Magic

Our New Jersey local not-for-profit organizations sometimes operate on shoestring budgets but are able to accomplish amazing things thanks to their enthusiastic staff led by Executive Directors and others with incredible commitment to their missions.

But something new can help! That is... Artificial Intelligence (AI)! AI is a transformative tool that's drives efficiency and offers practical ways to amplify impact, allowing not-for-profits to focus more on their mission.

Stop Repeating—Start Automating

AI can help not-for-profits streamline operations in resource-strapped environments. Imagine a typical staff drowning in repetitive chores that sap time and energy. Maintaining and updating donor lists, for instance, can be a manual nightmare—tracking contacts, preferences, and giving histories. AI-powered tools like CRM software with built-in intelligence can automate this, segmenting donors by location and predicting engagement patterns based on past data.

Smarter Insights—Stronger Giving

Then there's the grind of grant proposals. Searching for funding opportunities amid New Jersey's competitive landscape—like state grants for arts in Paterson or federal aid for housing in Jersey City—takes hours of research. AI can scan databases, identify matches, and even draft initial proposals by analyzing successful templates. Tools like Grantable or other software help outline narratives, ensuring they align with funders' priorities.

Boost Gifts—Cut Guesswork

Fundraising gets a boost too. AI analyzes donor behavior to personalize appeals, suggesting optimal email timings or content tailored to local interests, like tying donations to Jersey Shore recovery efforts. Predictive analytics forecast campaign success, helping small teams maximize events, from galas in upscale venues like the Mayo Performing Arts Center in Morristown to virtual drives reaching remote volunteers in Sussex County.

Plan Well—Tame Calendar Chaos

Scheduling events and volunteers? AI calendars integrate with platforms like Google Workspace, optimizing shifts for soup kitchen runs in Hoboken, or

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Special Offer for Not-For-Profits

Not-for-profit organizations have a lot to manage, often with limited time and budget. That's why IT Radix is offering your choice of one complimentary assessment: a **Network Security Scan**, or **Microsoft 365 Tenant Best Practice Review**, or **AI Feasibility Review**. It's a simple, practical way to reduce risk, improve efficiency, and support your mission with smarter IT.
www.it-radix.com/nfp-offer

Did You Know...

IT Radix got its name from the Latin word for foundation or support. We believe that information technology is one of the basic foundations of most successful not-for-profits today. Organizations need a strong IT support structure, to thrive in today's ever-changing tech environment.

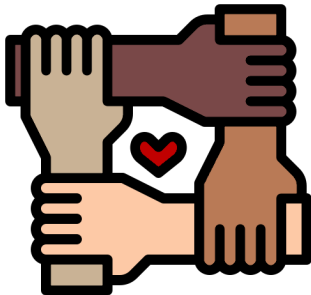


IT Radix Gives Back

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made numerous donations of gently used office furniture to deserving organizations. This reduces waste and promotes reuse—all aligned with our core value of giving back responsibly. Additional efforts include supporting veterans via initiatives like “Play for Your Freedom,” mentoring students, and advancing opportunities for youth and education.

For 15 years, IT Radix’s consistent actions prove that giving back is more than philanthropy, it’s a lasting cultural commitment that strengthens both the communities we serve and the company itself.



Our Core Values

WOW Service | Clients First
Make a Difference | Positive Attitude
Teamwork | Supportive Environment
Sound Business Decisions | Give Back
Have Fun

Cybersecurity Essentials for Not-For-Profits



Running, or even supporting, a New Jersey not-for-profit takes heart, energy, and commitment. Thank you for all you do. But let’s be honest, it is not easy. Tight budgets, aging computers, and staff or volunteer turnover can make technology and cybersecurity feel like a balancing act. The good news? A few smart, budget-friendly steps can help strengthen your defenses.

Start with the basics. Take inventory of your hardware and software. Older devices may miss critical updates, so upgrade where possible or explore affordable options through programs like TechSoup. Turn on automatic updates wherever you can. Local organizations can also use the NJ Cybersecurity and Communications Integration Cell for free threat alerts and practical guidance.

Next, **focus on your people.** Train staff and volunteers on safe habits like spotting phishing emails, using strong passwords, and turning on multi-factor authentication. For shared systems and donor databases, limit access based on each person’s role so sensitive information stays protected.

Finally, **create a simple response plan.** Decide what happens if someone clicks a suspicious link or a device is compromised. Local workshops, grants, and trusted IT partners like IT Radix can help strengthen your defenses over time.

IT Radix Understands Not-For-Profits... Let’s Talk

You are already doing important work. A little cyber planning can help protect your mission, your data, and your peace of mind. IT Radix is proud to support New Jersey not-for-profits with practical guidance on cybersecurity and beyond.

IT Radix... Large Enough to Deliver; Small Enough to Care

When an IT issue turns an ordinary day into chaos, you don’t need long waits, endless escalations, or chatbots. Our team is big enough to handle every IT problem and small enough to give you the individualized attention you deserve as you move your mission forward. We’re real people—strategic, proactive consultants whose commitment is simple: Make technology work for you today and tomorrow.

Our customers say we have a “secret sauce” to excellent IT service. But the truth is, it’s not a secret! This is how we provide exceptional service without compromising on quality.

Helping Not-For-Profits Stretch Their Dollars



If you are like many not-for-profit organizations across New Jersey—juggling tight budgets while powering important community missions—up-to-date IT resources can feel out of reach. But the good news is that there are programs designed just for you, offering free or discounted tools to help you do more without draining funds. Here are four great options to help maximize limited resources.

Microsoft Tools — Free... Seriously

Microsoft for Nonprofits provides grants and deep discounts on cloud services like Microsoft 365 for email and collaboration, Azure for data storage, and Dynamics 365 for donor management. Not-for-profits can also access security tools, AI training, and volunteer advisors to help build custom solutions. It is a smart way to upgrade outdated systems without the heavy price tag.

TechSoup — Serving Hot Deals to Not-For-Profits Daily

TechSoup is a one-stop shop for discounted hardware, software, and training. Free membership gives organizations access to savings on essentials, along with helpful community forums. It is a great resource for refreshing older technology on a budget.

Big Impact — Tiny Budget — Thanks, Google

Google for Nonprofits offers eligible organizations up to \$10,000 per month in free Google Ads, along with Google Workspace tools like Gmail, Drive, and Meet. It is a valuable way to boost visibility and improve productivity without stretching your marketing budget.

Canva for Not-For-Profits — Where Free Looks Fabulous

Canva for Nonprofits unlocks premium design features for free, including templates, stock images, and simple tools for creating flyers, social posts, and reports. No design background required.

These tools are more than freebies—they are force multipliers. Sign up via their sites, verify your 501(c)(3) status, and watch your efficiency soar. In NJ, pair them with state grants from NJEDA for even more leverage. You've got this, your mission deserves the best!

Leverage AI Magic

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trail maintenance in the Watchung Reservation. It factors in variables like traffic patterns from the NJ Turnpike or weather forecasts, reducing no-shows and burnout.

Smart Answers—Zero Staff Time

Chatbots shine for handling inquiries. Not-for-profits field endless questions about donations or volunteering. AI chatbots on websites or apps provide instant, 24/7 responses, freeing staff for deeper interactions. Integrated with tools like Dialogflow, they learn from past queries, ensuring culturally sensitive answers for northern NJ's diverse populations.

Amplify Outreach—Bigger Impact

AI automates social media posts promoting events or other initiatives. It can analyze program data to measure impact. It can easily compare YTD versus YAG fundraising success. For Executive Directors overseeing it all, AI acts as a virtual copilot, reducing administrative overload and preventing staff turnover.

Start Today—Save Time Tomorrow

Adopting AI doesn't require tech wizardry—start small with free tools like ChatGPT for brainstorming or affordable platforms like Zapier for automation. In New Jersey, where innovation meets community heart, embracing AI means more time for what matters: building stronger, more connected neighborhoods. By leveraging these technologies, not-for-profits can thrive, turning limited resources into limitless good. Reach out to IT Radix today to learn more!



In This Special Not-For-Profit Issue:

- How to save time and amplify impact with AI
- Smart, budget-friendly steps to prevent cybercrime
- How to stretch dollars and maximize limited resources

Not-for-profit organizations strengthen New Jersey communities by turning compassion into action and creating meaningful, lasting impact.

IT Radix Family and Friends
321 Delighted Clients Drive
Geekville, NJ USA



Giving Back is a Core Value at IT Radix

IT Radix has demonstrated a deep, enduring commitment to giving back to the community, making it one of the company’s foundational core values. This principle isn’t just a slogan—it’s woven into the fabric of daily operations and long-term strategy, guiding everything from volunteer efforts to strategic partnerships.

Doing Good Makes Us Better

Since its early days, IT Radix has prioritized community impact. In 2018, the company celebrated its 10-year anniversary with a dedicated “10 Months of Giving Back” program, contributing monthly to various causes and reinforcing that giving back has “always been part of our IT Radix Core Values” and will “continue in the years ahead.” This milestone highlighted a sustained dedication that extends well beyond any single event.

How We Walk the Talk

Ongoing initiatives highlight this commitment in action. IT Radix regularly teams up with organizations like Habitat for Humanity for hands-on volunteering to build homes and support families. We also partner with JBWS (Jersey Battered Women’s Services) to aid those in need. Giving back looks different everywhere we do it—from internal support during tough times to external community service. Our commitment to our New Jersey environment shines through our ongoing e-waste recycling drives partnering with Green Vision. We have also

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