IT Radix Resource

We make <mark>IT</mark> work for you

LAm Your Father

Microsoft 365: The Father of Productivity and Security

In *Star Wars: Episode V - The Empire Strikes Back*, Darth Vader reveals a shocking truth to Luke Skywalker acknowledging, "Luke, I am your father." This pivotal moment reshaped Luke's understanding of his past and his future. Similarly, Microsoft 365 stands as the "father" of a suite of applications and services that redefine productivity and security for businesses like yours. Just as Vader's revelation changed everything for Luke, embracing Microsoft 365 can transform your business operations.

The Force of Productivity

Microsoft 365 is like the Jedi Council, bringing together a powerful array of tools that enhance productivity and collaboration such as:

- Microsoft Teams. Teams is your very own Rebel Alliance headquarters.
 It's a hub where your team can communicate, collaborate, and conquer
 projects together. With chat, video conferencing, and file sharing,
 Teams ensures that everyone is on the same page, no matter where they
 are in the galaxy.
- OneDrive. Much like the Millennium Falcon, OneDrive is your reliable and fast storage solution. It allows you to store, sync, and share files securely from anywhere. Your data is always within reach.
- SharePoint. SharePoint is the Death Star of document management and collaboration. It provides a centralized platform for sharing and managing content, knowledge, and applications—empowering your team.
- Outlook. As dependable as R2-D2, Outlook manages your emails, calendars, and contacts. It keeps you organized and ensures you never miss an important meeting or message.

The Shield of Security

In the Star Wars universe, the Rebel Alliance needed strong defenses against the Empire. Similarly, Microsoft 365 offers robust security features to protect your business from cyberthreats:

(Continued on page 2)



Take Note

May 21
WEBINAR
Tech Talk:
Unleash the Force:
Harness Microsoft Copilot
Al for Your Success
www.it-radix.com/webinar
Starts @ 12:10pm sharp

Copilot is an Al-powered chatbot that is baked into Microsoft's suite and can handle a variety of tasks, like answering questions, generating text, and creating images.

Core Value: Make a Difference

We're all about making a positive difference for our clients, staff, and community. By fostering a supportive environment, we aim to inspire growth and meaningful change in everything we do.

— Cathy Coloff, Owner, IT Radix

Talk Nerdy to Me

BLUE LIGHT PROTECTION

Protect Eyes From Blue Light

Change your display settings in Windows to protect your eyes from blue light.

Staring at screens all day? That blue light can mess with your sleep. Studies show it reduces melatonin production by up to 23%, making it harder to rest.

Give your eyes some relief by enabling **Night Light** on Windows. It shifts your display to warmer tones, making it easier on your eyes.

To turn it on:

Settings > System > Display >
Night Light > Night Light Settings >
Turn on Now

A simple tweak for happier eyes!

I Am Your Father

(Continued from page 1)

- Advanced Threat Protection (ATP). ATP is like having a squadron of X-Wings patrolling your network. It safeguards your emails, files, and applications from malware, phishing, and other cyberthreats.
- Multi-Factor Authentication (MFA). Just as the Jedi use the Force to sense danger, MFA adds an extra layer of security by requiring multiple forms of verification before granting access to your accounts.
- Data Loss Prevention (DLP). DLP is your shield generator, preventing sensitive information from being accidentally shared or leaked. It ensures that your data stays secure, even in the face of potential breaches.
- Compliance Manager. Think of Compliance Manager as your protocol droid, like C-3PO, ensuring that your business meets regulatory requirements and industry standards.

The Power of Integration

One of the greatest strengths of Microsoft 365 is its seamless integration with other Microsoft services and third-party applications. This interoperability is akin to the diverse yet unified forces of the Rebel Alliance, working together to achieve a common goal. Microsoft 365 ensures a cohesive and efficient work environment.

Just as Luke Skywalker discovered his true lineage and potential, businesses that embrace Microsoft 365 unlock a new level of productivity and security. With its comprehensive suite of tools and robust security features, Microsoft 365 acts as a "father" that guides your business towards success. May the Force be with you as you harness the power of Microsoft 365 to transform your operations and achieve your goals.

Security Spotlight: The #1 Cyberthreat to Businesses Today is a Compromised Email



You need Managed Identity Threat Detection and Response (ITDR)! It is the most effective cybersecurity service combining sophisticated technology with informed human expertise. It literally hunts for and investigates each threat, neutralizing and remediating in real time.

•

Special Offer: Enjoy free installation charges for Managed ITDR for Microsoft 365 (expires 7/31/25)

www.it-radix.com/itdr





Big Brother's Always Listening

Staying Safe Around Always-Listening Devices

With gadgets like Alexa, Google Home, and smartphones always listening, you might have experienced them chiming in uninvited. It can be a bit creepy, right?

Don't worry! While this idea can be alarming and unsettling, there are ways to protect your private information and conversations from these always-listening devices.

Here are some tips to keep your private chats private:

- Review and Delete Voice Recordings. These devices store your voice commands to personalize your experience. Regularly check and delete these recordings to keep your info safe.
- Mute the Microphone. When you're not using your device, mute the mic. This stops it from listening until you turn it back on.
- Avoid Linking Sensitive Accounts. Don't connect accounts with sensitive info to your device. This helps protect your data from potential breaches.
- Manage Data Settings. Adjust settings to control what data your device stores. This gives you more control and saves time when clearing your history.
- Turn Off the Device. If in doubt, just turn it off. No power button? Unplug it!

By making a habit of muting, unplugging, and deleting recordings, you add an extra layer of protection between your private life and your always-listening device(s).

Taking a few simple steps—like muting your device, unplugging it when not in use, and regularly clearing recordings—can go a long way in protecting your privacy. It's all about staying in control of your tech, not the other way around. After all, when it comes to listening, some things are better left to people, not machines.

Contact IT Radix for more tips on making IT work for you.

Shortened Links



Stay Safe with These Tips:

- Think before you click. If it seems too good to be true, it probably is.
- Know your shorteners. Familiarize yourself with common ones like Bitly and TinyURL.
- Expand suspicious links. Use a link expander to see the full URL before clicking.

Stay sharp and keep those clicks safe! Contact IT Radix today for more ways to stay ahead of cybercriminals.

Proudly folded & sealed by Central Park School

Trivia Contest

The first person to send an email to resource@it-radix.com with the correct answer to our trivia question will win a \$50 movie theater gift card!

Q:

"Will somebody please get this big, walking carpet out of my way" is a quote from which movie?



Inside This Issue

- How embracing Microsoft 365 can transform your business operations
- How to give your eyes a break from blue light
- Ways to stay safe around always-listening devices

May 2025

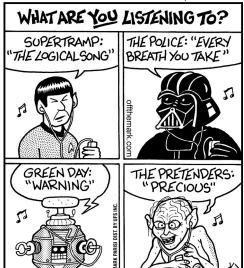
IT Radix Family and Friends 321 Delighted Clients Drive Geekville, NJ USA

"Do or do not. There is no try."

— Yoda

off the mark.com

by Mark Parisi



The Long and the Short of Shortened Links

Q: Why don't URLs ever get invited to parties?

A: Because they're always too long!

But seriously, let's talk about shortened links and why you should be cautious.

What Are Shortened Links? Ever clicked a link and ended up somewhere completely different? That's a shortened link in action. These tiny URLs redirect you to longer ones and became popular with the rise of Twitter. They're handy for tracking marketing campaigns but can also be a bit sneaky.

How Do Cybercriminals Use Shortened Links? Cybercriminals love shortened links because they hide the real URL. This makes it easier to trick you into clicking on malicious sites. For example, they might use LinkedIn redirect links, or "slinks," to steal your credentials. These slinks look safe because they use the LinkedIn domain, but they can lead you to fake login pages.

(Continued on page 3)