

November Family Matters

Thankful for I.T.

"One of the main reasons that we lose our enthusiasm in life is because we become ungrateful. We let what was once a miracle, become common to us," reflects Joel Osteen, author of *Your Best Life Now: 7 Steps to Living at Your Full Potential*. As the old adage goes...we should count our blessings! After all...tis the season to give thanks!

This reminds me of my gratitude journal that I keep by my bedside and reach for on nights when I've had a hard day. Sometimes I add to the list; sometimes I simply review old entries, as it reminds me of all the good things in my life.

As I'm preparing for Thanksgiving, it struck me that I should add technology to my list and here are my reasons why:

- **IT has opened my world to so many places and people.** Just as television brought events from across the world into our homes in the 1950's, computers and the Internet have opened even more opportunities to learn from and share with others. Granted, you need to take the source of the information with a grain of salt, but it's absolutely incredible the amount of information that is available at our fingertips. I enjoy stumbling upon new things on a daily basis that I would have never known existed without the Internet. What have you stumbled upon recently that was quite simply...cool?
- **IT allows me to be more "earth-friendly."** I save paper and ink by emailing or reviewing things online instead of printing everything. I save gas by working from home or participating in virtual conferences. However, I'm still looking for a good solar powered charger.
- **IT keeps me in touch with my friends and family who are all over the world.** When we were in Russia for Alex's adoption, I was able to easily spread the good news with a few simple keystrokes on my cell phone messaging. Sometimes I think has gone a bit too far. But, if grandmother can email me a share a laugh, then being technology is a good thing in
- **IT saves me time and money.** keep me organized (e.g., lists, contact lists, etc.). Using search and compare products lots of phone calls or unnecessary driving around. Added bonus...I can order just about anything and have it shipped to my door!

What
ARE You
Thankful
for?

using instant "being connected" my 89-year-old joke so that we can connected using my book!

I use technology to calendar, "to do" the Internet, I can and services without

All technology aside, what am I really grateful for? Those of you who trust IT Radix to make all your computers and gadgets work the way they are supposed to!



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If you would rather receive our newsletter via email, sign up on our website or send an email to resource@it-radix.com

SPECIAL OFFER

Counting Our Blessings

Let us give thanks for new technology! There's no time like the present to plan for a successful migration to Windows 7 or 8. We are offering a free, no-obligation assessment of your unique environment. Plus, if you let IT Radix help you migrate to Windows 7 or 8, you'll receive one hour of free labor on your upgrade for each XP workstation upgraded.

Call IT Radix for your free assessment and make plans to *Get the XP Out!*



Making a Difference in the Community...Holiday Express

One of our Core Values at IT Radix is "Our People Make a Difference." With this in mind, we are pleased to introduce one of our valued clients, **Holiday Express**, who shares our commitment to making a difference in the lives of others.

Founded in 1993, Holiday Express works year-round to deliver music, food, gifts, and human kindness to adults and children in need, including the mentally and physically disabled, the isolated, individuals in addiction and recovery programs, the poor and the homeless, and children with serious illnesses. The organization includes 100 professional singers and musicians who volunteer their time to perform free, private entertainment programs at specialized schools, psychiatric facilities, homeless shelters and soup kitchens...bringing music, friendship and joy wherever they go. These programs include a meal, gift bags and lots more. Learn more at www.holidayexpress.org.

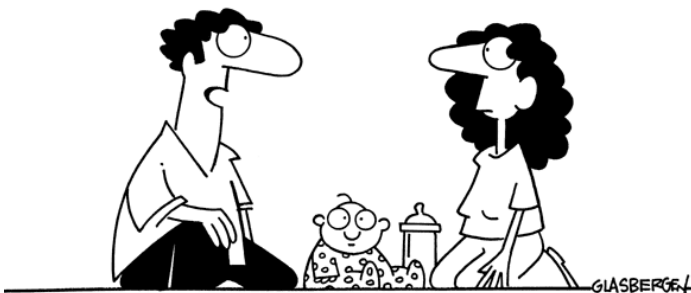
Join IT Radix as we support Holiday Express by attending their benefit concert at the NJ Performing Arts Center on Wednesday, December 11. This rock-and-soul concert features the Jersey shore's most philanthropic musicians, performing holiday hits to benefit those less fortunate. Learn more at www.njpac.org/events/detail/holiday-express-benefit-concert.

Our Clients Say:

"As an owner of a family business, I'm thankful for my relationship with IT Radix. They're like our extended family. They handle the technology that keeps my business up and running, so I can focus on my business!"

Sara McArdle, Law Office of Sara Sencer McArdle

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"I think he's ready to start using the computer. He just said 'Google!'"

November is RED Month Recycle | Energize | Donate

IT Radix cares about people AND our environment. For this reason, every November we celebrate **RED Month!**

Recycle...Give back to the earth and keep electronics out of landfills. Safely recycling and reusing electronics helps keep substances like lead and mercury from harming people or the environment. During the month of **November**, drop off your items at our IT Radix office.

Energize...by doing good. Making a difference is a great way to ramp up the energy in your life—with immediate results!

Donate...Help others in need.

This year, IT Radix is teaming up with **Holiday Express** to spread hope this holiday season! For every recycled computer received, IT Radix will donate \$1 to Holiday Express. Maybe your business will consider matching? Together, let's spread hope this holiday season!

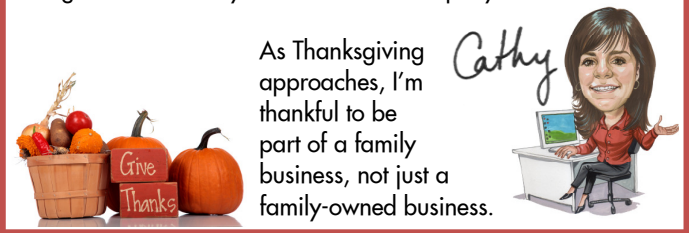
For more information about **RED Month** and a detailed list of recyclable electronics, visit us at www.it-radix.com/red.



Cathy's Corner...

One of our core values at IT Radix is a supportive and flexible work environment. Why? When I started the company, my own family was growing—we were adopting our son which resulted in 3 separate trips to Russia. Without the support and flexibility of our team, Doug and I could have never done it. I am eternally grateful to our team who made it possible.

It's only right that we extend similar support and flexibility back to our team in kind. It's not always easy but I believe that having the flexibility to allow someone to work from home to ease their commute, to be there for their son's soccer game, to pick their significant other from the airport or other personal activities strengthens the "family ties" within the company.



As Thanksgiving approaches, I'm thankful to be part of a family business, not just a family-owned business.



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